



Inland Valley
Humane Society
& S.P.C.A.
A home away from home.

MAY 21, 2016 at 8:00 AM – 12:00 PM

PAWS 4 PETS WALK

at Frank G. Bonelli Park, San Dimas

The Inland Valley Humane Society & S.P.C.A. is excited to announce our 15th annual **Paws 4 Pets Walk**. The Walk features a beautiful 1.5 mile walk near Puddingstone Lake, Vendor Village, Pancake Breakfast, Kid's Zone, pet contests, and new this year, FOOD TRUCKS! In 2015 the Walk attracted nearly 1,400 animal lovers and their pets from across Southern California and raised over \$95,000! All proceeds from the Walk benefit the thousands of stray, homeless, abandoned and abused animals cared for by IVHS every year. In addition, the Walk promotes awareness of animal welfare including pet health and the benefits of spaying or neutering pets, which is a key component of our **Getting to Zero** strategy that aims to end euthanasia of healthy and treatable animals.

Become a Sponsor Today!

The Walk provides your company with the opportunity to show your community support and is the perfect place to gain exposure to more than 1,000 big-hearted pet fans from San Bernardino, Los Angeles and Orange County! In the following pages you will see a summary of sponsorship levels and other ways your company can support the Walk. If you have any additional ideas on how we can build a partnership, please let us know. Thank you for your support and for making a difference!



Every dollar raised helps save animals' lives!
Visit www.ivhswalk.org for more information.



Sponsor Levels & Benefits



Benefits	Alpha Dog Presenting \$5,000	Best In Show Stage \$2,500	VIP Tent \$2,000	Kid's Zone \$1,500	Platinum Collar \$1,250	Gold Collar \$1,000	Silver Collar \$750	Bronze Collar \$500	Best Friend \$250
Walk presenting rights with company logo on Walk welcome signs	X								
Company logo on stage signs		X							
Top placement of logo with hyperlink on Walk website	X	X							
Company logo on exclusive VIP Tent sign			X						
Company logo on Kid's Zone sign				X					
Company logo included in day-of program*	X	X	X						
Special on-stage recognition at the Walk	X	X	X	X					
Recognition in IVHS & SPCA e-newsletter (c. 20,000)	X	X	X	X					
Company Logo on a Walk route sign	X	X	X	X	X				
Logo on event brochures, posters and postcards*	X	X	X	X	X	X			
Placement of logo or name on official Walk t-shirt*	X	X	X	X	X	X	X		
Opportunity to give away company branded item/brochure in swag bag	X	X	X	X	X	X	X	X	
Recognition on Walk website	X	X	X	X	X	X	X	X	X
Access to the exclusive VIP Tent at the Walk	X	X	X	X	X	X	X		
Booth in Vendor Village (10' x 10' with canopy, 6' table and two chairs)	2	1	1	1	1	1	1		

*Print deadlines apply



**Inland Valley
Humane Society
& S.P.C.A.**
A home away from home.

PAWS 4 PETS WALK

Other Opportunities

Can't be a sponsor this year? No problem, there are several other ways you can be involved. Consider supporting the Walk through an in-kind donation, by having a vendor booth or forming a company team!

In-Kind Donation

If you or your business has products/services (pet or people related) you wish to offer as a donation for a contest prize, we can include you in our event marketing! For the participant swag bags a minimum of 300 items is to be provided no later than 4/8/16. Donate products, supplies or services with an estimated cost and we will be happy to send you a receipt for tax purposes.

Vendor Booth

- Booths are only \$125!
- Booths consist of a 10' x 10' space and include a canopy, one 6' table and two chairs
- Need more space? Secure a second booth for only \$75!
- Vendor check-in begins at 6:00am and booths must be setup by 7:45am. Event hours are 8:00am to 12:00pm. Vendors are expected to be open during these hours; no breakdowns prior to 12:00pm!
- Vehicles are not permitted to remain in the event area unless prior arrangements have been made
- **Please note that electricity is not available for booth displays**
- Vendor booths must be reserved and paid for by **April 8, 2016.**



Company Team

Teams are groups of people (friends, family and/or co-workers) who join together to collect donations for the Walk. It's a fun way to work together and can be used as a great team building exercise. Team members can create personalized online giving pages to collect donations. And teams can even compete for "Top Team" honors which includes a Team party! To register visit: www.ivhswalk.org.

Every dollar raised helps save animals' lives!
Visit www.ivhswalk.org for more information.



Inland Valley
Humane Society
& S.P.C.A.
A home away from home.

PAWS 4 PETS WALK

Sponsor Contract

Yes, we would like to save animals' lives! Please accept our sponsorship commitment for:

- | | | | |
|---|---------|--|---------|
| <input type="checkbox"/> Alpha Dog Presenting Sponsor | \$5,000 | <input type="checkbox"/> Gold Collar Sponsor | \$1,000 |
| <input type="checkbox"/> Best in Show Stage Sponsor | \$2,500 | <input type="checkbox"/> Silver Collar Sponsor | \$750 |
| <input type="checkbox"/> VIP Tent Sponsor | \$2,000 | <input type="checkbox"/> Bronze Collar Sponsor | \$500 |
| <input type="checkbox"/> Kid's Zone Sponsor | \$1,500 | <input type="checkbox"/> Best Friend Sponsor | \$250 |
| <input type="checkbox"/> Platinum Collar Sponsor | \$1,250 | | |

We can also help by:

- Donating in-kind item(s) to be distributed to participants (**300 items due by April 8**)
- Donating in-kind item(s) to be raffled off at the event: _____
- Forming a company team
- Promoting the walk at our locations (I'd like _____ copies of the event brochure)
- Including walk hyperlink on our website
- Placing a message on our social media pages (Twitter, Facebook, etc.)
- Including walk information in our newsletter

Company Name: _____

List our name on printed materials as: _____

Contact Person: _____ Phone Number: _____

Company Address: _____

Email: _____

Signature: _____ Date: _____

Please email appropriate sponsor logo to smann@ivhssPCA.org by January 27, 2016.

A check made payable to the Inland Valley Humane Society is enclosed in the amount of \$_____

Please charge \$_____ to my:

Amex Visa Discover MasterCard

Card #: _____ Exp. Date: _____

Name on Card: _____

Signature of Cardholder: _____

Please return this form along with payment no later than **January 27, 2016 to secure all print benefits of your sponsorship.**

IVHS & SPCA
Paws 4 Pets Walk
500 Humane Way
Pomona, CA 91766
Email: smann@ivhssPCA.org

All gifts are deductible to the extent allowed by law.

Tax ID 95-1660842